

This is Seong Hoe Ku, the C.E.O of Taejong FD Co., Ltd (Mr Chef).

Since the company's foundation in 1999, Taejong FD has been growing into Korea's top Korean soup manufacturer through endless changes and challenges for the popularization of traditional Korean food, and delicious and simple Korean good.

There are many different kinds of food, but Korean food is the kind of food that suits our taste the best that there is no generation that grew up without eating Korean food.

We will strive to deliver the simplest, delicious and hygienic high-quality Korean food, which holds the pride of Koreans, based on our long experiences and technology.

Also, based on our slogan "Korean food on the dining tables around the world",

We are taking a leap to become a world-recognized Korean food manufacturer and promote the excellence of Korean food by exporting our products to Southeast Asia, USA, etc.

A powerful leap toward global Taejong FD! Global Korean food that is loved everywhere, Taejong FD will make it happen!

> Seong Hoe Ku CEO, Taejong FD Co., Ltd.

## Introduction

## **Certificates (Awards)**

Reliable company with a product that can be trusted.



Gyeonggi-do Creative Businessman Awards – Governor of Gyeonggi Award



Minister of SMEs and Startups Citation



Good Workplace Award



Outstanding Job Creation Company of Yongin-si















HACCP

ISO 9001:2015

ISO 14001:2015

MAIN-BIZ Certificate INNO-BIZ Certificate Certificate of SME- Food History Tracing affiliated Laboratory Management

### **Brand Introduction**

Our brand offering health and happiness.



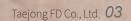
#### [Mr Chef]

Korean food that suits our taste the best A well-prepared Korean meal with professional chef's taste Anyone can experience the professional taste easily.



### [One Q]

One Q is produced in a food aluminum container, and can be conveniently cooked directly over fire, in microwave, or on electric stove.



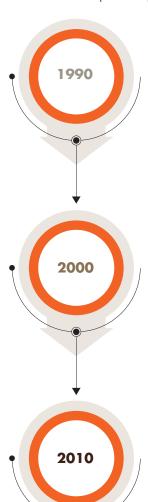
# Management Philosophy + Employee Spirit



# **Brief History**

### History

We introduce the past and present of Taejong FD that had always been with you.



#### Company of Leap and Development (1992 ~ 2006)

1992. 00	Founded as an importe	r of Chinese agricultural	and fishery products
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Established a frozen fishery product distributor 1999.07

Jointly established a freshwater snail farm in Suzhou, Jiangsu Province, China 2001.03

2002.11 Began importing/distributing cultivated freshwater snail test product

2003.08 Established a nationwide direct sales network for imported frozen fishery products

2005.01 Launched Jayeondeunhae brand

Completed factory 1 for distribution HQ in Gwangju-si, Gyeonggi-do 2005. 10

2005. 11 Launched Food Business Team, began food supply business, product development and fishery product diversification, began OEM production of instant frozen food

### Company that grows together (2007 ~ 2011)

2007.06	Completed Factory	2 for manufacturing in (	Galmae-dong, Guri-si, Gyeonggi-do
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Expanded frozen instant food lineup to 16 products 2008.04

2008.05 Relocated Factory 2 to Mohyeon-myeon, Yongin-si, Gyeonggi-do

2008.06 Established an affiliated R&D lab at Mohyeon Factory in Yongin-si, Gyeonggi-do

2009.08 Established food history traceability control system Acquired ISO9001:2008 (Quality Management System)

2010.03 Acquired MAIN-BIZ Certificate

2010.10 Entered Women-friendly Company agreement/ Acquired SME Affiliated Laboratory Certificate

2011. 03 Acquired ISO14001:2004 (Environmental Management System)

2011.07 Completed SME green management evaluation

Passed hygiene and quality audit by Lotte Mart. Began OEM production

2011.08 Selected as a promising SME of Gyeonggi-do

Launched a premium brand, Woorimam, Began OEM production of "Soonwori Hanwoo Galbitang: 2011. 11

#### Company that thinks of people and family (2012 ~ 2019)

2012.04 Acquired HACCP certificate for Factory 2 (Meat processing- Processed meat extract goods)

Company laboratory received Gold Prize in National Cooking Competition 2012. 10

Received Grade A for Outstanding Green Biz (Outstanding SMEs for green management) 2012. 12

2014. 02 Completed Factory 1 and relocated HQ, Relocated fishery retail production location

2014.09 Launches new tray products (4 kinds) -Seafood & Fish Cake Soup, Scorched Rice Soup with Seafood, New Scorched Rice Soup with Seafood, King Spicy Noodle Soup with Oyster

2014. 10 Relocated Company R&D Lab

2015.02 Launched the brand, Mr, launched Deep-fried Shrimp in Spicy Sauce

2015. 03 Certified as Faithful Taxpayer of Gyeonggi-do

2015. 11 Renewed and relaunched packaging design for Mr Chef

2016.03 Selected as Faithful Taxpayer of Yongin-si

2016.08 Yongin Techno Valley industrial complex sale [Area: 6,871m<sup>2</sup> / 2,082 pyung, planned to be completed in 2019]

Acquired the 3rd Yangji factory and extended the food manufacturing facility 2016. 12

2017.01 Yongin City sincere taxpayer

2017.04 Selected as small giants Enterprise in 2017

2017.05 Acquired HACCP for Yangji Factory 3 (Frozen food-Noodles)

2017.09 Selected as Good Workplace (Credit Guarantee Fund)

2017. 10 Received Creative Businessman Awards - Governor of Gyeonggi Award

2017. 12 Applied for "Gukmuleui Hansu" brand trademark

2018.05 Received Small & Medium Business Corporation Director's Citation

Launched Hwallyeokaechan Spicy Beef Soup, Mushroom & Perilla Seed Soup Received the 15th Korea Startup Award "Minister of SMEs and Startups Award"

2018.06

2018.07 Launches Legendary Boiled Pork Soup Series (2 products)

2018.10 Launched convenience brand "One Q'

2018.10 Acquired HACCP for Yangji Factory 3 (Instant food)

2019.01 Selected as Outstanding Job Creation Company of Yongin-si

## Taejong FD Co., Ltd.

we ensured the future growth of the Group.



**Manufacturing Process** 

Taejong FD, one-stop process from product development to distribution

We manage production, packaging, shipment and distribution in a one-stop process through product development at our company R&D lab, thorough quality control, and operation of 3 factories in total 18 million-pyeong size with daily capacity of 60,000 products.



#### **PROCESS**





### We only select good raw ingredients and produce hygienically at HACCP-certified factories.

Analyze the hazards that can have a detrimental effect on the safety of livestock products in the whole process of raising, slaughtering, processing, packaging and distribution of livestock. In addition, important management points are established at the stage where safety can be ensured through risk prevention and elimination, and scientific and systematic management is emphasized.

### HACCP certification

Our products are produced in certified manufacturing facilities.









processed meat products / instant food

### **Hygiene Facilities**



Air Shower Room



Sanitary boots cleaning machine



UV sterilizer (Sanitary boots)



Hand washer



Clean room, Air purifier controller



UV sterilizer (Apron, Rubber gloves)

## 미스타 셰프



## [Mr Chef]

Anyone can present professional's taste and efforts quickly and easily with Mr Chef! It is conveniently packaged in 600g single-serve pouch packaging.



Hot Spicy Meat Stew (600g X 24ea / BOX)



Pot Bulgogi w/ Mushroom (400g X 30ea / BOX)



Sausage Stew (600g X 24ea / BOX)



Loach Soup (500g X 24ea / BOX)



Beef Rib Soup (600g X 24ea / BOX)



Soup w/ Mallow and Marsh Snail (500g X 24ea / BOX)



Korean Ox Bone Soup (600g X 24ea / BOX)



Seafood Roe Soup (550g X 24ea / BOX)



Spicy Beef Soup (600g X 24ea / BOX)



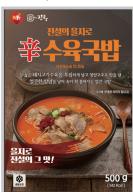
Hwallyeokaechan Mushroom & PerillaBeef Bone Hangover Soup w/ Dried Seed Soup(500g X 24ea / BOX) Pollack (600g X 24ea / BOX)



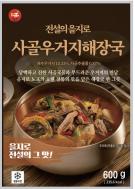
Scorched Rice Soup w/ Seafood(1kg X 12ea / BOX)



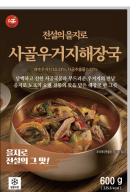
Legendary Euljiro Boiled Pork Rice Soup(500g X 24ea / BOX)



Rice Soup(500g X 24ea / BOX)



Legendary Euljiro New Boiled Pork Legendary Euljiro Cabbage Hangover Soup(600g X 24ea / BOX)



Manufactured by OEM (Original Equipment Manufacturer).











## [One Q]

The pinnacle of convenience without a need for plate! [Instant Food] One Q provides delicious convenience to your life.



Spicy Beef Soup (140g X 24ea / BOX)



Sausage Stew (155g X 24ea / BOX)



Stir-fried Sausage (200g X 24ea / BOX)



Soybean Paste Stew w/ Beef Brisket (140g X 24ea / BOX)



Dried Pollack Soup (80g X 24ea / BOX)



 $\begin{array}{c} \text{Red pepper paste Stew} \\ \text{(195g} \times \text{24ea / BOX)} \end{array}$ 



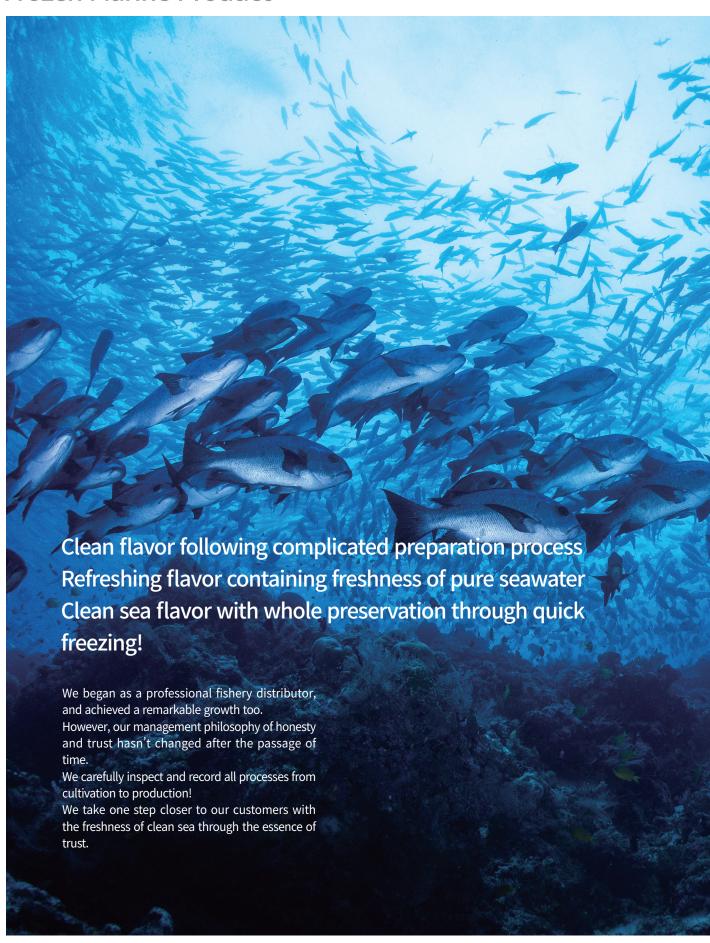
kimchi Stew (234g × 24ea / BOX)





Taejong FD Co., Ltd. 11

## **Frozen Marine Product**





# **Shrimps**

Form directly from the field to production workshops The only one imported shrimp reassurance see.



Black Tiger Shrimp 1.3kg / 500g [BOX]



**HOSO Vannamei Shrimp** 2kg / 500g [BOX]



Cooked Shrimp 4.5kg / 5kg [BOX]



Fresh Shrimp Meat 200g×10ea / 10kg [BOX]



Cooked Shrimp Meat 200g×10ea / 10kg [BOX]



Prawn Cocktail 200g×10ea / 10kg [BOX]



Feeled Red Shrimp 200g×10ea / 10kg [BOX]



Shrimp Nobasi 300g x 20ea [BOX]



Bread Flour with Shrimp 200g / 300g x 20ea [BOX]



Kkansyo shrimp 1kg×10ea [BOX]

## **Frozen Marine Product**

## **Other Products**

Fresh and frozen seafood! Honest, genuine, quantified it all in taejongfd



Seafood Mix 800g x 10ea [BOX] / 600g x 10ea [BOX]



Marsh Snail Meat 700g x 15ea [BOX]



Form viviparidae 600g x 10ea [BOX]



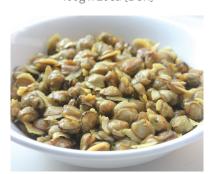
River Shrimp 400g x 20ea [BOX]



Mussel Meat 200g×10ea / 10kg [BOX]



Manila Clam Meat 200g×10ea / 10kg [BOX]



Marsh Clam Meat 700g x 20ea [BOX]



Pine Cut Squid 200g×10ea / 10kg [BOX]



**Cutting Small Octopus** 600g x 6ea [BOX]



Webfoot Octopus 400g x 12ea [BOX]



Flying fish Roe 800g / 500g [BOX]

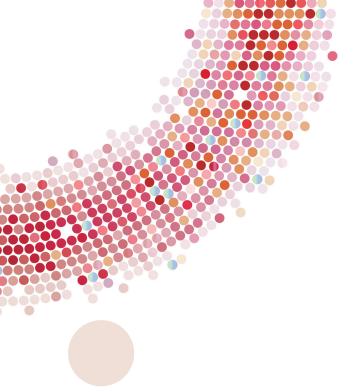


· Direct import and distribution of frozen aquatic products of various items · Possible to OEM production by processing and processing seafood · OEM production with recipe suitable for catering and franchise

# Taejong FD







## Delicious for your life

www.taejongfd.com

## Taejong FD Co., Ltd.

### 1st Factory (HQ)

177, Chobu-ro, Mohyeon-eup, Cheoin-gu, Yongin-si, Gyeonggi-do, Republic of Korea TEL. 82+31-322-5611 FAX. 82+31-322-5038

### 2nd Factory (Yongin-Si)

175, Chobu-ro, Mohyeon-eup, Cheoin-gu, Yongin-si, Gyeonggi-do, Republic of Korea TEL. 82+31-336-5612 FAX. 82+31-336-5626

### 3rd Factory (Yangji)

62, Hakchon-ro, Yangji-myeon, Cheoin-gu, Yongin-si, Gyeonggi-do, Republic of Korea TEL. 82+31-334-5611 FAX. 82+31-334-5614